

# The Courtauld

## Poster Policy

### Introduction

The introduction of a Courtauld Poster Policy is recommended following the Higher Education (Freedom of Speech) Act 2023 receiving Royal Assent in May 2023. This Act emphasises the government's commitment to strengthening academic freedom and free speech in higher education, which is fundamental to maintaining the reputation of our universities as centres of academic freedom. A clear Poster Policy will help align The Courtauld with these national guidelines, providing a structured framework for expression while ensuring an orderly and respectful environment on campus.

This is a new policy for The Courtauld and will comprise part of a suite of complementary policies aimed at balancing legislative requirements with the practical aspects of maintaining an academic atmosphere.

### 1.0 Purpose

The Courtauld is dedicated to promoting a culture of academic, professional, and personal exploration. Members of The Courtauld community are encouraged to express their views and engage in respectful discourse through various mediums. The purposes of this policy include:

**Regulation:** Helps regulate the use of communal spaces for displaying posters, ensuring that these spaces are used appropriately and effectively.

**Clarity:** Provides clear guidelines on what is allowed and what isn't, thereby preventing misuse and ensuring that everyone is aware of the rules.

**Freedom of Expression:** Ensures a structured platform for members of the Courtauld community to express their opinions, advertise events, and share information, within a respectful and lawful framework.

**Legal compliance:** Helps us comply with legal and institutional mandates regarding freedom of speech and expression, such as the Higher Education (Freedom of Speech) Act 2023 in the UK.

**Event promotion:** Facilitates the promotion of Courtauld-sanctioned events and activities in a coordinated manner.

**Damage prevention:** Prevents damage to university property by restricting postings to designated areas and using approved materials.

**Community engagement:** Fosters a sense of community engagement by allowing individuals and groups to share information about events, meetings, and other activities.

**Conflict resolution:** Disputes regarding posting materials can be resolved consistently and fairly.

### 1.1 Scope

This policy applies to all members of The Courtauld community including staff, students, contractors, and visitors, covering the use of posters in communal spaces across the institution.

Staff and Student Union officers are exempt from this policy when promoting official Courtauld events through posters. The promotion of official events by these individuals is considered an extension of their professional duties and is therefore outside the scope of this policy.

## **Courtauld Institute of Art Poster Policy**

### **1.2 Display Locations**

Posters may be displayed in communal spaces on campus, on designated noticeboards. External poster displays are not permitted. External banner displays are not permitted. Posters mounted anywhere than a designated poster space will be removed. Use of paint on walls, paths, or other surfaces not intended for posting is not permitted.

Vernon Square: Common Room, SU notice board

Somerset House: tbc

Duchy House: Common Room, notice board

### **1.3 Content Guidelines**

All content should adhere to The Courtauld's values of respect, inclusivity, and academic integrity.

When using images in posters, presentations, or banners, attribution to the image creator is required, and adherence to licensing agreements should be ensured. Where relevant, content should be in accordance with The Courtauld's [External Speaker Policy](#).

### **1.4 Maintenance and Removal**

Posters and banners should be removed promptly after the event or activity they advertise has concluded. All posters on display will be removed at the end of each academic semester.

### **1.5 Endorsement**

Display of a poster or banner does not imply endorsement by The Courtauld.

### **1.6 Sanctions**

Individuals or Groups failing to adhere to The Courtauld's poster policy may face penalties, which could include denial of further use of university facilities for display.

### **1.7 Size Limitations**

No poster or notice may be larger than A4.

24.10.2023

(To be reviewed 24.10.2024)