

# HOW THE COURTAULD ANNUAL FUND MAKES A DIFFERENCE



## A VITAL CONTRIBUTION

Government support for higher education and for cultural institutions has not kept pace with the rising costs of maintaining academic excellence. A gift to the Annual Fund has an **immediate impact** on our ability to provide the best art history and conservation education.

## FOR EVERY £3 YOU GIVE, WE RECEIVE £1

**Until 31 July 2011**, you can help us take advantage of a unique opportunity to attract up to £2.75 million of funding through a one-off matched giving programme run by the Higher Education Funding Council for England (HEFCE).

**For every £3 you donate, the Courtauld will receive £1.**



## GIFT AID BONUS

Gift Aid is matched by HEFCE too as the example below shows:

<b>Original donation</b>	<b>£3</b>
Gift Aid	75p
Matched funding: original donation	£1
Matched funding: Gift Aid	25p
<b>Total value to the Courtauld</b>	<b>£5</b>



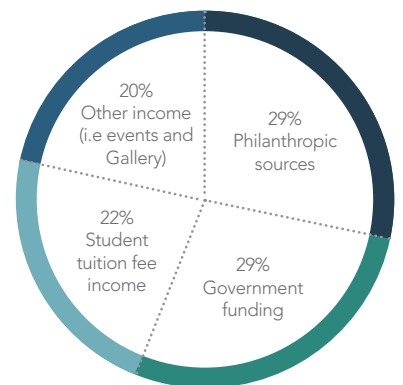
## WHERE YOUR DONATIONS GO

You can request that your Annual Fund donation supports one of five areas of the Courtauld's work. These are teaching and research, scholarships and travel grants, libraries, conservation and The Courtauld Gallery. 80% of donors who supported the Annual Fund last year expressed a wish that their gift be used **wherever the need is greatest**.

In 2010, Annual Fund "greatest need" donations were designated to the Courtauld's Visiting Lecturers Programme. It is essential to invest in training the teachers and academics of the future and the Visiting Lecturers Programme provides advanced research students with the opportunity to teach BA and MA students and gain invaluable expertise at the start of their teaching and academic career.

## ANNUAL INCOME BREAKDOWN 2010/11

The Courtauld is dependant on philanthropic income. Two thirds of our income is now self-generated, including essential support from private philanthropic sources such as the Annual Fund.



## YOU CAN MAKE A DIFFERENCE

Last year, 493 Annual Fund donors contributed over £60,000 which grew to almost £100,000 with Gift Aid and match funding from HEFCE. This year, we aim to increase participation and raise at least £70,000. This sum could be worth over £115,000 to us once it is matched. **Our ambitious goal** is only achievable with the help of alumni, parents, students and staff as well as Friends and Samuel Courtauld Society members.

**Thank you.**

From top to bottom: Matthew Reeves, BA Courtauld 2010 with Sophie Nurse, BA Courtauld 2009 and MA Courtauld 2010; Satish Padiyar (Courtauld Lecturer in Nineteenth-Century Art) with Daisy Jones, MA Courtauld 2010; Sarah Wilson, MA Courtauld 1979 and PhD Courtauld 1992 (Courtauld Reader and Head of MA Programmes).

OPENING  
MINDS  
TO ART  
CAMPAIGN FOR  
THE COURTAULD

“ Courtauld alumni form an international community with a shared belief in the importance of the visual arts. I want the Courtauld to maintain its success and secure its future, which is why I support the Courtauld Annual Fund. ”

**MATTHEW REEVES,  
BA Courtauld 2010**



From left to right: Matthew Reeves, BA Courtauld 2010;  
Sophie Nurse, BA Courtauld 2009 and MA Courtauld 2010; Katy Wan,  
BA Courtauld 2009; and Daisy Jones, MA Courtauld 2010 in front of  
Van Gogh Self Portrait with Bandaged Ear ©The Samuel Courtauld Trust,  
The Courtauld Gallery.

# ANNUAL FUND GIFT FORM

EMAIL \_\_\_\_\_

## 1. HOW TO GIVE

### a. REGULAR GIFT

I would like to make a regular gift by Direct Debit of:

- £3
- £6
- £10
- Other amount £ \_\_\_\_\_

Please debit the above amount every

- month
- quarter
- year

Instruction to your bank or building society to pay by Direct Debit

To the Manager (Bank / Building Society)

Bank / Building Society Address

Postcode \_\_\_\_\_

Name of account holder(s) \_\_\_\_\_

Branch sort code \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Bank / Building Society Account Number \_\_\_\_\_

Instruction to your Bank or Building Society

Please pay 'The Courtauld Institute of Art Fund' Direct Debits from the account detailed in this instruction, subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with 'The Courtauld Institute of Art Fund' and, so, details will be passed electronically to my Bank / Building Society.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Remembering the Courtauld in your Will  
Please tick if you would like more information.

### b. SINGLE GIFT

I would like to make a single gift of:

- £25
- £50
- £75
- Other amount £ \_\_\_\_\_

I enclose a cheque / postal order / charity voucher made payable to 'The Courtauld Institute of Art Fund'

Please charge my credit / debit card

Name on card \_\_\_\_\_

Card number \_\_\_\_\_

Start date \_\_\_\_\_ / \_\_\_\_\_ Expiry date \_\_\_\_\_ / \_\_\_\_\_

Security number \_\_\_\_\_ Issue number \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

## 2. GIFT OPTIONS

I would like my donation to support:

- wherever the need is greatest
- teaching and research
- scholarships and travel grants
- libraries
- conservation
- The Courtauld Gallery

## 3. GIFT AID

UK taxpayers can make each £1 they donate worth £1.25 by completing this Gift Aid declaration:

*giftaid it*

I confirm that I want this and all donations made to The Courtauld Institute of Art Fund in the past four years, and all future donations, to be Gift Aid donations, until I notify you otherwise. I pay tax (income or capital gains tax) in the UK.

## 4. RETURNING YOUR FORM

Please return this form in the envelope provided to:  
The Courtauld Annual Fund, Development Office,  
The Courtauld Institute of Art, Somerset House, Strand,  
London WC2R 0RN